

**DRAFT MINUTES OF THE ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS  
AND THE PREVENTION OF CHRONIC DISEASE  
JANUARY 14, 2016**

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**BOARD MEMBERS PRESENT**

Tracey Green, MD (Chair)  
Thomas McCoy, JD (Co-Chair)  
André DeLeón, MA  
Virginia Beck, MA, RD  
Cassandra Cotton, BS, MPA  
Rebecca Scherr, MD  
Christina Demopoulos, DDS, MPH  
Ben Schmauss, MPH  
Deborah Williams, MPA, MPH, CHES  
Assemblywoman Amber Joiner, MA

**BOARD MEMBERS NOT PRESENT**

Jeffrey Muehleisen, MA (Vice Chair)  
Jack Kim, JD  
Senator Joseph P. Hardy, MD  
Jacque Ewing-Taylor, PhD

**DIVISION OF PUBLIC AND BEHAVIORAL HEALTH STAFF PRESENT**

Melanie Flores, MSW, Quality Improvement Manager, Chronic Disease Prevention and Health Promotions (CDPHP), Bureau of Child, Family and Community Wellness (BCFCW)  
Shannon Bennett, Policy and Health Systems Manager, CDPHP, BCFCW  
Margie Franzen-Weiss, MPH, CHES, Diabetes Prevention and Control Program Coordinator, CDPHP, BCFCW  
Vicky Kolar, EMT-P, Heart Disease and Stroke Prevention Program Coordinator, CDPHP, BCFCW  
DuAne Young, MBA, PhD, Tobacco Program Coordinator, CDPHP, BCFCW  
Charlotte Andreasen, MPH, Tobacco Cessation Program Coordinator, CDPHP, BCFCW  
Jenelle Gimlin, Food Security and Wellness Manager, CDPHP, BCFCW  
Rose McIntosh, BS, School Health Program Coordinator, CDPHP, BCFCW  
Vickie Ives, MA, Integrated Health Systems Manager, CDPHP, BCFCW  
Masako Berger, RD, MPH, Program Evaluator, CDPHP, BCFCW  
Debra Nichole Millim, Administrative Assistant II, CDPHP, BCFCW  
Stephanie Abeyta, Administrative Assistant II, CDPHP, BCFCW

**OTHERS PRESENT**

Linda Anderson, JD, Chief Deputy Attorney General, Attorney General's Office

Michael Hackett, Principal, Alrus Consulting  
Nicki Aaker, MSN, MPH, RN, Carson City Health and Human Services  
Nancy Hook, Director, Nevada Primary Care Association  
Kelly Goately-Seals, MPH, Washoe County Health District  
Amberlee Baxa, YRBSS Program Coordinator, Office of Public Health Informatics and Epidemiology (OPHIE)  
Catrina Peters, MS, RD, School Nutrition Services Manager, Department of Agriculture  
Brittany Mally, RD, LD, Program Office, Nevada Department of Agriculture Food and Nutrition  
Angie Rodriguez, MBA, PHR, SHRM-CP, Carson Tahoe Health System  
Stephanie Moghaddam, General Manager, David Walley's Hot Springs Resort and Spa

### **1. Roll Call**

The meeting was called to order by Chair Thomas McCoy at 1:04 pm. Roll call was taken, and it was determined a quorum of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease was present, per NRS 439.518 § 2.

Pursuant to requirements of the Preventive Health and Health Services (PHHS) grant, Dr. Tracey Green was Chair for this meeting and Thomas McCoy was Co-Chair.

### **2. Vote on minutes from the October 22, 2015 Advisory Council meeting**

Mr. McCoy asked the Council for any changes to the draft minutes of the October 22, 2015 meeting. There were no changes.

**DR. TRACEY GREEN ENTERTAINED A MOTION TO APPROVE THE MINUTES. A MOTION TO APPROVE THE MINUTES WAS MADE BY TOM MCCOY AND SECONDED BY DEBORAH WILLIAMS. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

### **3. CDPHP Section Updates**

Melanie Flores gave an update on staff changes and updates including Mónica Morales' promotion to Deputy Bureau Chief. Ms. Flores expressed that Ms. Morales will be overseeing the CDPHP and Women, Infants and Children (WIC) sections effective January 11, 2016. Rani Reed has been promoted to Cancer Unit Manager, Jenelle Gimlin has been hired as the Food Security and Wellness Manager, DuAne Young has been hired as the Tobacco Prevention and Control Program Coordinator, and Rose McIntosh was hired as the School Health Program Coordinator.

Ms. Flores gave a brief update on the follow-up Affordable Care Act Town Hall working session with the Local Health Authorities (LHAs) which happened January 12-13, 2016 at the Washoe County Health District. This working session sought to align CDPHP agendas with the Chronic Disease units of the LHAs. Dave Nakashima from Nakashima and Associates facilitated the two day event. Members in attendance included Southern Nevada Health District (SNHD), Washoe County Health District (WCHD), Carson City Health and Human Services (CCHHS), and two

representatives from Elko County. This working session primarily focused on clinical and community linkages and health care system intervention strategies.

**Discussion:**

Mr. McCoy inquired if SNHD had any updates to their work plan stemming from this meeting. Deborah Williams commented their plan and activities are focused more on policy system and environmental changes versus the community and clinical linkages and health care system interventions. Ms. Williams further commented that SNHD is discussing changes to align more with the direction of the state, but will continue existing programs (i.e., healthy vending, smoke-free public places, workplace tobacco-free policies, and multi-housing unit tobacco-free policies). They will continue to work with Tobacco Brief Intervention programs and diabetes education using their evidence-based texting program, Care4Life.

Ben Schmauss inquired about the geographic focus of the Reno Bighorns Healthy Hoops Campaign. Ms. Flores expressed although the Reno Bighorns are the representative D-League basketball team for the State of Nevada, based on anecdotal research, Northern Nevada residents were more likely to go to the Reno Bighorns games as compared to Las Vegas residents. Therefore, due to interest, funding and accessibility for students to attend games, it made more sense to limit this particular campaign to Northern Nevada. Ms. Flores did express that replicating this campaign in the south, if it turns out to be successful, would be considered.

Ms. Williams commented SNHD was completing a similar promotion called the “Coaches Challenge.” This is a campaign they have been doing annually in the Southern Nevada for approximately 9 years. This promotion was reported to have reached 150 schools and 15,000 children in 3<sup>rd</sup>- 5<sup>th</sup> grade. Kelly Goatley-Seals expressed WCHD will be beginning their “Coaches Challenge” soon. They are looking to partner with the University of Nevada, Reno (UNR) and identify how to work with the Washoe County School District (WCSD).

Dr. Green requested the LHAs submit a report to the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD) on their program activities, as well. This was suggested as a way to avoid replication of efforts and/or to increase information sharing across chronic disease activities in the State. It was also suggested other organizations submit reports to CWCD to inform of their activities. Reports need to be submitted to Melanie Flores, [mflores@health.nv.gov](mailto:mflores@health.nv.gov), no later than two weeks before the next CWCD meeting.

**4. ICD-10 Codes and Tobacco Cessation Implications**

Dr. Green moved agenda item 10 to proceed agenda item 3.

Charlotte Andreasen gave a brief presentation discussing the new ICD-10 codes and their impact on public health, including tobacco cessation. Ms. Andreasen explained the general differences between the ICD-9 and ICD-10 codes which became effective October 2015. The

new codes use modifiers to add more specificity regarding the code. Examples were provided using tobacco specific codes, such as nicotine dependence (F17.2), toxic effect of tobacco and nicotine (T65.2), and contact with and exposure to environmental tobacco smoke (Z77.2). Ms. Andreasen further explained the code changes allow public health professionals the possibility to gather data to monitor many diseases and illnesses, further stating this will allow the Tobacco Prevention and Control Program, specifically, to provide data to partners and providers who can use the information to enhance and strengthen their work within the community. Ms. Andreasen then discussed a NACDD data project that will likely allow tobacco data analysis to begin in 2018. This data would be used to help all the Tobacco Prevention and Control Program partners as well as the newly developed partnerships with the Division of Welfare and Support Services and Head Start. These partnerships allow for training of staff members to conduct Brief Intervention and referral to the Tobacco Quitline. The expectation is to be able to reach and impact 15,000 citizens in the welfare community and 1,500 families in the Head Start communities.

#### **Discussion:**

Dr. Green complimented Ms. Andreasen on her presentation and the side-by-side comparison of the ICD-9 and ICD-10 codes. Dr. Green mentioned packaging this slide for practitioners on a laminated card would be helpful for providers in the field. Dr. Green inquired if these code additions will allow further reimbursement to providers for tobacco cessation counseling and brief interventions. Mr. McCoy inquired if these codes will open an avenue for employees to file Workman's Compensation claims based on tobacco exposure in the workplace. It is unclear at this time if these codes will have those types of impacts; however, this is some of the intent behind updating and clarifying these procedural codes. It will, however, open reimbursement possibilities for tobacco cessation products through insurers. Dr. Christina Demopoulos commented these codes allow reimbursement at other levels like dentistry and this is something to look into further.

#### **5. School Wellness Policy Implementation Reporting**

Dr. Green moved agenda item 11 to proceed agenda item 3 after agenda item 10.

Catrina Peters introduced Brittany Mally for this presentation. Ms. Mally introduced the members to the Implementation Reporting Tool for the Nevada School Wellness Policy. This tool was developed when the 2014 Local School Wellness Interim Rule put forth reporting requirements. Ms. Mally expressed this tool will help schools on the implementation of their wellness policies. The Department of Agriculture is currently in year 2 of this implementation tool. Schools are required to provide their School Wellness Policy on their websites for the public to access. Additionally, schools must provide a contact for their School Wellness Policy Coordinator and indicate measures of compliance. As a summary of year 1 implementation, a total of 27 out of 33 (82%) schools submitted their School Wellness Policy; a total of 25 out of 33 (76%) sponsors entered goals; and 19 out of 28 (68%) total sponsors who had sites that

entered goals. A training webinar will be conducted on January 28, 2016 on Specific, Measurable, Attainable, Realistic and Time sensitive (SMART) goals. Year 2 of the program will focus on meeting goals and following policies. There is currently a progress report for year 1 in production and CWCD will be updated when the report is completed.

**Discussion:**

Mr. McCoy asked how coordinators at the school districts and individual schools are identified. Ms. Mally explained the responsibility to identify a coordinator often falls on the superintendent and then is delegated to the Nutrition Service Programs or is appointed by the superintendent directly. Dr. Green gave kudos to the program and their efforts. Dr. Green expressed since the passage of the bill in 2011, it has been a difficult to get engagement in activities due to high workloads. The Department of Agriculture has made great accomplishments, nonetheless. Dr. Green suggested the program offer incentives to schools to foster friendly competition and increase compliance. Mr. Schmauss asked if data from these reports were available to the public. Ms. Peters expressed that a report will be available to the public soon. Ms. Peters agreed to share data directly with Mr. Schmauss. Reports can be located here: <http://wellness.agri.nv.gov>.

**6. Nevada County Health Rankings**

Dr. Green moved agenda item 12 to precede agenda item 3 after agenda item 11.

Amberlee Baxa presented on the 2015 Nevada County Health Rankings. Ms. Baxa explained the County Health Rankings and Roadmaps were collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin, Population Health Institute. The rankings relate to resident health and longevity. Roadmaps help identify strategies to make changes that may impact health. There are two rankings: health outcomes, and health factors. Measures include: health behaviors, clinical care, social and economic factors and physical environment. Health behaviors include: tobacco use, diet and exercise, alcohol and drug use, and sexual activity. Clinical care includes: access to and quality of care. Social and economic factors include: education, employment, income, family, social support and community safety. Physical environment includes: air and water quality and housing and transit.

Currently in Nevada, Lincoln County ranks first in Health Outcomes and Nye County last. However, regarding health factors, Douglas County ranks first and Mineral County ranks last. Ms. Baxa shared data comparing Nevada to the U.S. median for both health factors and health outcomes. Ms. Baxa expressed the public can view this data on the Network of Care website, <http://networkofcare.org/splash.aspx?state=nevada>.

**Discussion:**

Ms. Williams asked if OPHIE monitor where the State is improving and where the State needs the most improvement. Ms. Baxa answered yes, but explained a person would go to the national site and click on Nevada to see the trends. Mr. McCoy asked how the counties respond to these reports and go about improvements. Ms. Baxa said they utilize the reports and

roadmaps to develop policies, strategies and implementation plans to improve outcomes. Mr. McCoy pointed out statistics from UNLV demonstrated a contributing factor to this data and the rankings is location and distance to medical facilities. UNLV statistics show locations more than 75 miles from facilities demonstrate a decrease in survival rates. Dr. Green stated these rankings and statistics demonstrate why we need Patient-Centered Medical Homes. Mr. McCoy asked if data can be displayed by county per capita. Dr. Green said we can do per capita by state, but have not done it by county yet. Dr. Green said she would follow up with Julia Peek, Deputy Administrator, Community Services, DPBH, to see if this would be a possibility. Mr. McCoy then stated state dollars are not allocated to chronic disease outside of tobacco funds.

The national website for county rankings is: [www.Countyrankings.org](http://www.Countyrankings.org) (select Nevada).

#### **7. Preventative Health and Health Services (PHHS) Compliance Visit and Discussion**

Ms. Flores reported a Centers for Disease Control and Prevention (CDC) Compliance Visit for the PHHS Block Grant was conducted December 2-3, 2015 in Carson City. CDPHP and DPBH are waiting for the CDC official report from their visit. As of yet, the only non-compliance issue was not having the State Health Officer as the chair of CWCD. Moving forward, the State Chief Medical Officer will chair at least two CWCD meetings, one being the meeting that approves the State Work Plan. Immediate corrections have been made to ensure compliance moving forward.

#### **8. Vote to approve the Preventive Health and Health Services (PHHS) Block Grant Fiscal Year 2016 Work Plan**

Ms. Flores informed the Council Nevada is currently awaiting receipt of its FY16 federal allocation table. Federal mandate requires the PHHS Block Grant work plan and budget undergo a public hearing and be reviewed and approved by CWCD. The work plan for FY16 is due to CDC by February 1, 2016. A public hearing was scheduled for January 11, 2016 but was cancelled due to not receiving federal allocations. Ms. Flores acknowledged the time restraints of this process and getting adequate feedback from the public. Ms. Flores said they will work to rectify this issue.

#### **Discussion:**

Dr. Green recommended an emergency CWCD advisory conference call meeting to anticipate receiving the federal allocations before the February 1<sup>st</sup> deadline. Dr. Green also recommended a public hearing for comment be scheduled at least one week prior to the emergency CWCD meeting. Dr. Green and council members agreed to tentatively schedule an emergency CWCD meeting the morning of Friday, January 29, 2016. The public hearing will be held on Friday, January 22, 2016. It was advised that the program share the FY15 work plan for the public to review for the public hearing, even if federal allocations have not been released.

## **9. Recommendation to include in the annual CWCD report due February 1, 2016**

Per NRS 439.514 through NRS 439.525, inclusive, CWCD is to advise and make recommendations to the Nevada Division of Public and Behavioral Health, the Nevada Department of Education and the Nevada Department of Health and Human Services on the health and well-being of Nevadans. A report to the Governor is submitted annually. A draft report has been developed based on discussion from the October 22, 2015 meeting and the recommendations of the CDPHP section. Mr. McCoy introduced the draft report to the council.

### **Discussion:**

Mr. McCoy asked if all members have had a chance to review the draft report and if they have any comments or changes to recommend. Ms. Flores expressed the drafted CWCD report reflects feedback from Ms. Williams and Assemblywoman Amber Joiner only. Mr. Schmauss stated he had not read the report in its entirety, but had questions. Mr. Schmauss commented on the lack of public health funding in Nevada dedicated to chronic disease. Nevada dedicates a tenth of the funds Utah does towards chronic disease and one sixth of the funds set aside in Arizona. Mr. Schmauss recommended verbiage be put into the report asking for more state funds for chronic disease in Nevada. Mr. McCoy asked if members felt this was appropriate for the CWCD, considering time sensitivity and submission deadlines. Dr. Green and Mr. McCoy discussed legislative members may be unaware that prevention programs in Nevada are federally funded and there are no state funds supporting these programs. Dr. Green recommended verbiage include asking for public health investment to improve outcomes looking at blood pressure as an example. André DeLeón recommended if a recommendation on funding were to be incorporated in the report, that programmatic examples be provided such as funds to support an asthma program. This might be more effective than asking for more money to reflect the trends of neighboring states. Mr. Schmauss emphasized his concern that Nevada does not support public health and chronic disease. Dr. Green recommended Mr. Schmauss develop narrative and it be included as recommendation number 8. Mr. McCoy said this can be voted on at the emergency CWCD meeting to meet the February 1<sup>st</sup> reporting deadline to the Governor. No official vote was establish, Dr. Tracey Green moved to add the approval of the CWCD annual report to the agenda on January 29, 2016, for final vote.

## **10. Recommendations to fill member vacancy for NRS 439.518 (2)(i), "...one representative of private employers in this State who has experience in matters relating to employment and human resources"**

Three resumes were received for the NRS 439.518 (2)(i) vacancy for one representative of private employers with experience in matters relating to employment and human resources. The three applicants included Rosaline Brooks, Stephanie Moghaddam and Angie Rodriguez. Ms. Moghaddam and Ms. Rodriguez were in attendance and each presented a brief introduction. Mr. McCoy brought the vote to the council.

**Discussion:**

Ms. Williams expressed that Ms. Rosalind, although not in attendance, has worked with SNHD for years. Ms. Williams expressed Ms. Rosalind was “wonderful and innovative”. Ms. Williams expressed all three candidates would be good additions to the advisory. Mr. McCoy asked Linda Anderson if the candidates meet the requirements set out in statute. Ms. Anderson stated all the candidates met the requirements. Members of the committee voted to recommend Ms. Rodriguez for the vacancy.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE A RECOMMENDATION FOR ANGIE RODRIGUEZ TO FILL THE NRS 439.518 (2)(i) VACANCY. A MOTION TO APPROVE WAS MADE BY DR. GREEN AND SECONDED BY MS. WILLIAMS. THE MOTION PASSED UNANIMOUSLY NO PUBLIC COMMENT WAS MADE.**

**11. Patient-Centered Medical Home (PCMH), Senate Bill (SB) 6**

Ms. Flores presented a recap of Senate Bill (SB) 6 on Patient Centered Medical Homes (PCMH). This presentation provided more detail on CWCD’s role to establish a subcommittee to study the delivery of health care through patient-centered medical homes. Michael Hackett presented on the original intentions of the subcommittee. The PCMH subcommittee will be strictly informational. It was suggested that the subcommittee meet at least two times a year, abide by Open Meeting Law, have at least two CWCD members sitting on it, and report to CWCD on the outcomes of the subcommittee meetings. It was suggested before establishing the subcommittee duties that CWCD implement changes to the bylaws.

**Discussion:**

Nancy Hook commented this process is part of health care transformation and it will take baby steps to accomplish. Ms. Hook indicated this process is in its infancy; however, once accomplished will help improve health care and help meet the Triple Aim. Mr. McCoy explained to the council CWCD has the authority to create additional subcommittees and CWCD has not taken advantage of this authority in the past. Ms. Anderson expressed it is always best to stay as close to the statutory language as possible. Dr. Green advised the committee use the language directly from SB 6. Ms. Hook mentioned keeping the subcommittee language broad will allow the advisory to apply this rule to the creation of other subcommittees. Dr. Green suggested the following language to be added the bylaws under article 2.3 under authority, *“Section 20.2, NRS 439.518, 439.519 stating: Existing law creates the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease and authorizes the Advisory Council to appoint committees or subcommittees to study issues relating to wellness and the prevention of chronic disease. (NRS 439.518, 439.519) Section 20.1 of this bill authorizes the Advisory Council to establish an advisory group of interested persons and governmental entities to study the delivery of health care through patient-centered medical homes.”*

**MR. MCCOY ENTERTAINED A MOTION TO AMEND THE BYLAWS TO INCLUDE SB 6 SECTION 20.2 LANGUAGE. A MOTION TO APPROVE WAS MADE BY ANDRÉ DELEÓN AND SECONDED BY MR. MCCOY. THE MOTION PASSED UNANIMOUSLY NO PUBLIC COMMENT WAS MADE.**



**12. Recommend and suggest agenda items for April 28, 2016.**

Mr. McCoy requested a presentation from the Diabetes Prevention and Control Program per Margie Franz-Weiss' request. Mr. Schmauss would like to present on Public Health funding from the State. Dr. Green would like inclusion of statewide activities including LHAs and statewide input and feedback into projects. Ms. Flores commented that a Reno location for the meetings has been secured for the rest of the scheduled meetings.

**13. Public Comment:** No public comment noted.

**14. Adjournment**

**MR. MCCOY ENTERTAINED A MOTION TO ADJOURN THE MEETING. A MOTION TO ADJOURN WAS MADE BY ANDRE DELEON AND SECONDED BY DR. GREEN. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

The meeting adjourned at 3:25pm.